

PUYALLUP / SUMNER LEADERSHIP INSTITUTE APPLICATION



Name: _____
(last) (first) (middle)

Home Address: _____

Phone: _____

Email: _____

Employer: _____

Work Phone: _____

Fax: _____

Employer Address: _____

ORGANIZATIONS AND ACTIVITIES

Please list community organizations of which you are or have been a member.

Organizations	Dates of Membership	Positions Held

What important accomplishments have you achieved in these activities?

-----CONTINUED ON BACK-----



2009 - 2010

LEARN to LEAD

**“LEADERSHIP
and
LEARNING
are
INDISPENSIBLE.”**

--John F. Kennedy

The Puyallup/ Sumner Leadership Institute is an intentional strategy for developing high quality volunteer leaders for civic, charitable, and governmental organizations in the Puyallup/ Sumner area. As part of a network of local business and civic leaders, participants will have an opportunity to develop collaborative and ethical leadership skills. The Puyallup/Sumner Leadership Institute is designed to get results. At the end of the program, participants are expected to become engaged with community organizations in leadership roles.

**For more information contact:
Puyallup / Sumner Chamber of Commerce
253-845-6755 or www.puyallupsumnerchamber.com**



Ethics
Community
Knowledge
Collaboration

THE LEADERSHIP INSTITUTE

Puyallup/Sumner Leadership Institute developed and presented by:
Puyallup/Sumner Chamber of Commerce and Pierce College.



2009-2010 Program Calendar



WELCOME DINNER & RETREAT

October 15-16, 2009

Welcome dinner Thursday evening at Mama Stortini's followed by a full day session on Friday. This kick starts the Institute by giving the class the opportunity to get to know each other and gain insight into their own leadership style and the program schedule for the eight upcoming monthly sessions. The retreat session will offer a focus on servant leadership, plus in-depth assessment about the individuals' leadership style. This session will set the base for learning over the next nine months of the Leadership Institute.

MARKETING, MEDIA & SOCIAL NETWORK

November 13, 2009

This portion of the program covers marketing, branding, and customer awareness, particularly as it applies to electronic communications. A dialog about the role and future of the news media and how you as a community leader can be effective with the media will be included. Participants will learn key steps for good media relations, how news stories are developed, and strategies for dealing with crisis communication. The class will also address the emerging field of social networking, examining the various venues for making electronic connections, current trends, and tactics to strategically integrate social networking into a communications plan.

UNDERSTANDING ECONOMIC DEVELOPMENT'S COMPLEXITY

December 18, 2009

This session will examine Puyallup and Sumner's past in order to learn about the future. Perspectives on community issues will be discussed. Participants will explore current economic problems and challenges and will see business projects, which offer innovative solutions to these challenges. This session is designed to provide insight into the business profile of Puyallup and Sumner, and to review the role of business, industry and employment in our community.

UNDERSTANDING LOCAL GOVERNMENT STRUCTURES

January 15, 2010

The objective of the day is to provide knowledge of local government's responsibilities, funding, leadership, politics, limited resources and citizens' opportunities in government. Participants learn how our local government is financed and how those funds are used to support our community. The intent of this session is to inform participants about the governmental process and explore opportunities for community participation.

ETHICAL DECISION MAKING IN A DIVERSE WORLD

February 19, 2010

During this session, participants will learn about the many facets of diversity and how to more effectively foster diversity in our communities. Additional topics will also cover working with tribal governments, understanding generational challenges, and learning from others' perspectives. At the end of the session, the participants will have enhanced skills for working in an increasingly diverse world.

SERVING IN OUR COMMUNITY

March 19, 2010

Presentations will cover the human service needs in Puyallup and Sumner. Information is included about services available to meet the needs of all citizens in our community; the elderly, handicapped, homeless and poor. The intent of this session is to heighten the awareness of area human service offerings, while stressing the role of community involvement in the process.

EFFECTIVE BOARDSMANSHIP & FUNDRAISING

April 23, 2010

This session will feature boardmanship and fundraising responsibilities including grants, contracts and sponsorships related to financing projects and events. Ethical and fiduciary responsibilities will be discussed. Participants will learn what key questions to ask to help determine their amount of involvement in various groups, boards and commissions. Roles of officers and skills needed to chair a board will be included.

QUALITY OF LIFE:

KEY TO COMMUNITY VITALITY

May 21, 2010

The intent of this session is to feature the quality of life in the Puyallup and Sumner areas. Included will be presentations on area developments, future plans for projects to enhance the area's quality of life and discussion of what the area has to offer (outdoor recreation, the arts and cultural opportunities). The session will heighten the participant's awareness of the abundant offering of activities that make up Puyallup and Sumner's great quality of life. Education systems and care of the environment as tools to ensure long-term quality of life will be addressed.

FINAL SESSION & GRADUATION

June 11, 2010

The future opportunities and challenges of the Puyallup and Sumner region will be presented and the class will be invited to become involved in the leadership of our community. Participants will receive their graduation certificates during a ceremony at the Puyallup / Sumner Chamber of Commerce luncheon.

SESSION DETAILS

Sessions will run from 9 am – 4 pm and include lunch. Dress for the sessions is business casual and agenda includes a combination of guest speakers, site visits and group activities. Participants will have some team work and leadership opportunities during the year.

REQUIRED INFORMATION

1. A letter of support from your employer (if you are employed)
2. A letter of support from your employer (if you are employed) certifying support for your participation and attendance at a minimum of nine (9) sessions including the initial **mandatory retreat**.
3. Please provide a short essay that describes:
 - A. What you hope to gain from your Leadership Institute experience.
 - B. What do you see as the three most pressing problems facing our area? Explain how you would approach and resolve them.
 - C. What you see yourself doing in employment and the community in the next five years.

APPLICATION DEADLINE/FEEES

Applications must be returned to the Puyallup / Sumner Chamber of Commerce office, PO Box 1298 Puyallup, WA 98371 by mail or in person to 323 North Meridian, Ste. A Puyallup, WA 98371 by September 1, 2009 (applications received after September 1 will be considered on a space available basis). Selection interviews conducted between September 14 – 17. Selected participants will be notified by September 18. If selected, you will be responsible for payment of a non-refundable participation fee of \$900 by October 1, 2009. Fee includes meals and materials.

CERTIFICATION

I understand that applications are subject to confidential evaluation. If I am not selected to participate in this Leadership series, my application will be retained for future consideration unless I advise otherwise. I authorize my current and former employers and educational institutions to release to the Puyallup / Sumner Leadership Institute any information regarding my employment or education, which will help in selecting the participants for the program. I agree to attend the **mandatory retreat**, which will be held in October, and to attend all further sessions through the year. **I understand that attendance at the remaining eight sessions is required.**

Sign: _____

Date: _____

Note: If a participant misses the retreat, Institute participation will be delayed until the following program year. If any session is missed during the year, make-up work will be required. It is expected that participants will participate fully in the Institute sessions and activities.

